MapQuest vs. Bing
Geocoding

MapQuest's geocoding service enables you to convert an address into geographic coordinates. Our robust geocoding and reverse geocoding capabilities include a detailed, 5-character confidence code. This code lets you quickly and easily verify the accuracy of a geocode result. Additionally, we help you save time with batch geocoding, in which 100 geocode requests can be submitted at once.

Extended Rights Geocoding (ERG)

Store and access your US and Canadian geocode results for future use. Want the flexibility to display results on a map from any provider? Or the option to not display results on a map? Our completely flexible ERG license allows the storage of geocode results and choice of how you'd like to display them.

	MapQuest	Bing
Extended Rights Geocoding (ERG)	✓	
ccTLD Biasing (region biasing)	✓	
Thumbnail Maps	✓	
Text File Output	✓	
Reverse Geocoding (N. America)	✓	✓
Viewpoint Biasing	✓	✓
Single-Line Input (N. America)	✓	✓
Single-Line Input (Int'l)	✓	✓
5-Box Input	✓	✓
Side of Street Info	✓	✓
Match Level	✓	✓
Confidence Code	✓	✓
JSON or XML Output	✓	✓
HTTPS	✓	✓

MAPQUEST Business
A Verizon company