



## Propelling your business beyond the status quo

With a network of more than 42 million unique users each month, MapQuest provides advertising opportunities that go beyond typical display ads. Target your users in a seamless, branded experience with a variety of different methods. We make it easy to stay top of mind and connect with your users like never before.

### Stand out in the crowd.

Consumers are constantly scouting for hotels, restaurants, music venues, you name it. So, why not push your business to the top of the list? With MapQuest's sponsored layers, show potential customers where you're located, easily provide your phone number and relay the hours you're open.

### Boost brand awareness and recognition.

With 1,000 contributing authors writing guides and suggestions, from the best sushi place in Denver to the most instagrammable spots in Orange County, Parachute by MapQuest offers your company an opportunity to build more of an audience base through sponsored editorial content. Tailored and exclusive; articles or videos. What will it be?

### Turn your business into daily destinations.

With MapQuest's Local Business Center, ensure your visitors are driving to the right location at the right time, instead of Average Joe's next door. With a business listing on our Local Business Center, hear your door open again and again and watch your profits soar.

### Expand locally or nationally, reaching new & unique customers.

Cast a wide net with a display ad on MapQuest's consumer platform, reaching more than 42 million unique visitors each month. Display ads come in four different sizes and are available on desktop, mobile web and our native apps. Customize to your heart's desire.

