CompanyMileage Saves Mobile Health Providers Millions with MapQuest for Business

Geocoding millions of patient addresses each month was once a challenge for Dallas, Texas-based CompanyMileage, due to inaccuracies with the company’s previous geospatial service provider. This was of utmost concern for the company, whose mobile health provider client base relies upon CompanyMileage to precisely pinpoint patient locations and accurately track mileage. Since switching to MapQuest for Business, the company’s geocode inaccuracies and inflexible contract terms are now a thing of the past.

Objectives:
- Precisely geocode patient locations, even in the most rural areas, within the CompanyMileage mobile app.
- Enable location-aware ‘type-ahead’ capability to save users from having to key in their full address.
- Accurately track mileage traveled to and from millions of patient locations monthly.

A Long-Term Relationship with MapQuest for Business

In 2012, CompanyMileage switched to MapQuest for Business as their single geospatial provider. “We chose MapQuest because they give us a great product, great customer service and fair pricing terms,” said the company’s founder, Kevin Winters. “MapQuest’s Geocoding API was easy to implement, and we were able to make the switch quickly.”

More than five years later, Winters remains pleased with his switch to MapQuest. “We’re looking to continue to build our long-term relationship with MapQuest.”

In terms of product capabilities, accuracy and performance, Winters is equally pleased. “MapQuest provides us with a better scoring system to build address validation rules around, providing a better user experience for our customers,” said Winters. “And remote location accuracy is no longer an issue,” he noted.

Saving Millions for Customers Annually

Today the company’s user base logs seven million trips per month. “Our customers saved approximately $18 million last year, due to increased mileage tracking accuracy thanks to MapQuest,” said Winters.