

Mobile Navigation SDK

A Mobile Navigation SDK that provides users smart, turn-by-turn directions on the fly, while allowing companies complete control over their brand experiences and access to real-time road and traffic updates.

In today's world, navigation is ubiquitous.

Navigation is non-trivial. Whether you are a:

- Consumer needing directions to the nearest coffee shop;
- The business owner of that coffee shop wanting to direct consumers to the most convenient location;
- Or, the business owner of that coffee shop needing to provide their fleet team efficient and quick turn-by-turn directions ...

Navigation is mission critical.

MapQuest for Business, a Verizon Company, provides a full-service Mobile Navigation SDK that offers real-time guidance and traffic updates all for free.

Unique Mobile Navigation SDK Features:

1. Control the experience by keeping your users within the native application.
2. Track your own data (location, routes and speed), visualize it on a dandy dashboard and keep it for yourself.
3. Customize your navigational display, wherever you please, within the native application.
4. Access turn-by-turn voice guidance, direction and routing tips, as well as real-time traffic and ETA updates, all for free.
5. Leverage high-quality licensed data or your personal aggregated traffic and road data through our data sharing agreement.

Contact us at sales@mapquest.com to learn more about how you can access our Mobile Navigation SDK for free. *

Key Benefits for Enterprises:

Keep your brand top of mind. Quit losing time shuffling between apps. Get your users to where they want to be, faster and safer, while keeping your brand front and center.

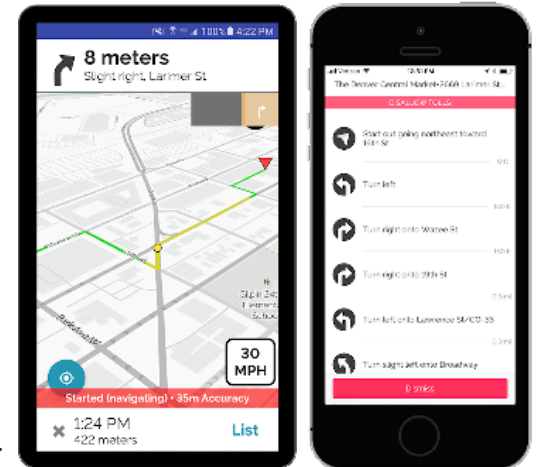
Build meaningful experiences. Easily integrate the Mobile Navigation SDK with your own application, displaying it wherever you want it. Need your app to speak Spanish to compliment your end users' native language? You got it!

Establish yourself as navigation experts. Friendly and thoughtful guidance tips, in English or Spanish, will keep your users coming back for more.

Grow your business acumen. Grow your business intelligence by tracking your drivers' start-to-finish ride data. Glean unique business insights to help inform critical decisions.

Stay happy while saving money. Our Mobile Navigation SDK is completely free of charge, in exchange for a few things ...

Improve operational efficiencies, while saving development time. Tap into location industry experts through our easy-to-implement SDK.



*If agreeing to our mutual data sharing pricing model, APIs offered for free through our Mobile Navigation SDK include: Directions, Traffic and Guidance APIs. Complementary APIs that may be used in synchrony and accrue standard transactional pricing include: Mobile Maps SDK, Geocoding API, Place Search and Search Ahead APIs. You may choose to opt in or out of data sharing.